

# GLOBAL PARTNERS OF GERMANY – ALUMNI PORTAL DEUTSCHLAND II

## Life-long Learning for Worldwide Change

Our Mission Statement: “We manage change”. The Global Partners of Germany – Alumni Portal Deutschland II works closely with our partners to manage change with 131,209<sup>1</sup> alumni worldwide.

Our programme is built around life-long learning and networking that is essential for decision-makers and professionals.

The Global Partners of Germany – Alumni Portal Deutschland II offers face to face and virtual solutions for alumni to stay connected and continue ‘learning-by-doing’ for the rest of their lives. Global contacts, skills and a knowledge and careers network is being set up to help alumni achieve these goals and strengthen long-term professional collaboration with and between alumni and German institutions across the world.

The programme is open to all Cambodians who would like to contribute to Cambodian-German international cooperation, or feel an allegiance to Germany and its values. Alumni are united through their similar interests, work experiences, studying in Germany, or through close cooperation with GIZ programmes in the field.

## Connect Globally Act Locally

Technology is central to the programme’s success. As alumni come from all over the world, virtual communication is best suited to establish and develop our global knowledge network. Therefore, GIZ offers internet-based participation for alumni including:

Project name	Global Partners of Germany – Alumni Portal Deutschland II
Commissioned by	German Federal Ministry for Economic Cooperation and Development (BMZ)
Project region	Cambodia

**Global Campus 21<sup>2</sup>** : GIZ’s virtual platform for e-learning and cooperation which provides e-learning courses, interactive workgroups, seminars, forums and other learning platforms for alumni to engage in. So far, e-learning courses in management, marketing and motivation, leadership and strategy and intercultural communication have been conducted.

**Alumni-Portal Deutschland<sup>3</sup>**: Website dedicated to keeping German alumni worldwide connected. It supports social and professional networking and publishes job postings and career opportunities as well as a variety of content related to arts and culture, science, business, education, and German language and society.

As the internet cannot fully replace personal relationships, the programme offers numerous face-to-face seminars, workshops and conferences. It allows quick access to professional resources and enables alumni to stay in touch with each other, with GIZ and with Germany. These resources offer alumni the support they need to address challenges within their communities more effectively.



Photo left: A commitment to form TVET Network within ASEAN  
Photo right: Alumni Talk on Entrepreneurship in the Context of ASEAN Economic Community and Business Opportunity

<sup>1</sup> Alumniportal Deutschland (2016)  
<sup>2</sup> Global Campus 21: <https://gc21.giz.de/ibt/var/app/wp342P/1522/index.php/products/e-learning-2/>  
<sup>3</sup> Alumni-Portal Deutschland: [www.alumniportaldeutschland.org](http://www.alumniportaldeutschland.org)



Proposal Writing Workshop



South East Asia Green Network Annual Meeting

Stephanie Ludwig  
Project Manager Cambodia  
stephanie.ludwig@giz.de

For more information about  
GIZ Cambodia please visit:  
[facebook.com/gizcambodia](https://facebook.com/gizcambodia)

## The Alumni Programme in Cambodia

Cambodia is a priority partner country for the Global Partners of Germany – Alumni Portal Deutschland II.

Established in Cambodia in 2005, the programme closely collaborates with the Cambodian-German Friendship Association and German institutions such as German Academic Exchange (DAAD), Konrad Adenauer Stiftung, Friedrich Naumann Stiftung, and Goethe-Institute. Up to date, there are around 2,000 alumni in Cambodia.

More recently the programme's focus building partnerships and capacity has been provided to alumni through trainings, workshops, dialogues, study tours and fellowship programmes. Last year, the programme also provided a comprehensive International Leadership Training for selected alumni.

In 2016, there are three main activities for alumni in Cambodia and the South-East Asian region:

### Alumni Talk: Entrepreneurship in the Context of ASEAN Economic Community and Business Opportunity

Over 70 alumni interested in starting-up their own business participated in the lively panel discussion lead by established Cambodian and Vietnamese alumni entrepreneurs. They addressed topics such as the turning point to switch from family-based business to SME, lesson-learned from start-up failures as well as sector insights on agro-tourism and agro-business. From a regional perspective, strategies to cope with increasing competition within AEC, and how Cambodian enterprises are able to reap potential benefits from the ASEAN single market were also discussed actively. Moreover, there were three booths from association members to present their products and services to the audience.

*This Alumni Talk provided a platform for all of us to get a better understanding of current business operations in Cambodia and the regional ASEAN Integration. As an alumni, I am proud and excited to see the ongoing discussion and sharing within our network.*

Mao Lan, GIZ Alumni and KDF Chairman (alumni since 2009)

### Blended Learning Course: Entrepreneurship in the ASEAN Economic Community (AEC)

The objectives of the 3-month course are to strengthen entrepreneurial skills and approaches of alumni in Cambodia and Vietnam and to contribute to develop creative ideas and regional products for their business to stay competitive in the ASEAN market. The training course format includes:

- Face-to-face training with Cambodian entrepreneurs explaining real-life challenges of business practices in Cambodia
- Virtual learning component through the Alumni Portal Deutschland offering coaching, a platform to share experiences, discussion and development of businesses ideas
- Wrap-up face-to-face meeting in Vietnam to track-down participants' progress of applying what they learned in their business operations, exchange on developed business strategies during the course, and show-casing successful small and medium-sized enterprises in Vietnam

### South East Asia Green Network Annual Meeting

The meeting serves as a venue for presentation of achievements of SEAG network's projects for developing further collaborative activities and lesson learned among the participants. Participants from Cambodia, Vietnam, Philippines and Indonesia will work in groups to collaboratively develop activities for 2017 within their network.

Published by

Deutsche Gesellschaft für  
Internationale Zusammenarbeit (GIZ) GmbH

Registered offices Bonn and Eschborn, Germany

Support to the Initiative for ASEAN Integration  
GIZ Office address: #27, St. 302, Boeung Keng Kang I  
Phnom Penh, Cambodia  
T + 855 23 213 964  
[www.giz.de](http://www.giz.de)

Author(s)

Stephanie Ludwig, Dalin Seng

Layout

Jenny Nickisch

Printed by

GIZ Cambodia

As at

May 2016

GIZ is responsible for the content of this publication.

In cooperation with



Embassy  
of the Federal Republic of Germany  
Phnom Penh

On behalf of

Federal Ministry for Economic  
Cooperation and Development (BMZ)

Division

Embassy of the Federal Republic of Germany

Addresses of the  
BMZ offices

BMZ Bonn  
Dahlmannstraße 4  
53113 Bonn, Germany  
T +49 228 99 535 - 0  
F +49 228 99 535 - 3500

BMZ Berlin  
Stresemannstraße 94  
10963 Berlin, Germany  
T +49 30 18 535 - 0  
F +49 30 18 535 - 2501

[poststelle@bmz.bund.de](mailto:poststelle@bmz.bund.de)  
[www.bmz.de](http://www.bmz.de)